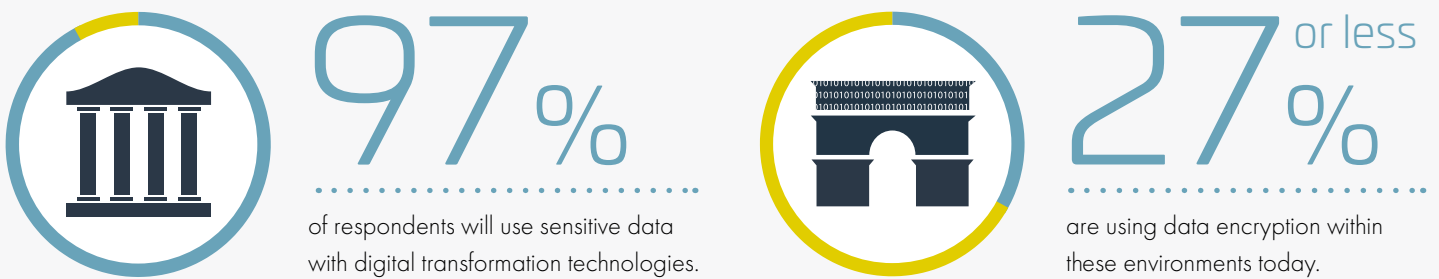


# The Changing Face of Data Security in Europe

## 2019 Thales Data Threat Report – European Edition

Results from the 2019 Thales Data Threat Report - European Edition. The report concentrates on the results from 400 respondents in Europe with responsibility for, or influence over, IT and data security. Results are based on 100 respondents from the following countries: United Kingdom, Germany, The Netherlands and Sweden and include comparisons against a total global sample set of 1200. Survey reporting and analysis conducted by IDC and sponsored by Thales.

### Use of sensitive data with digital transformation is widespread

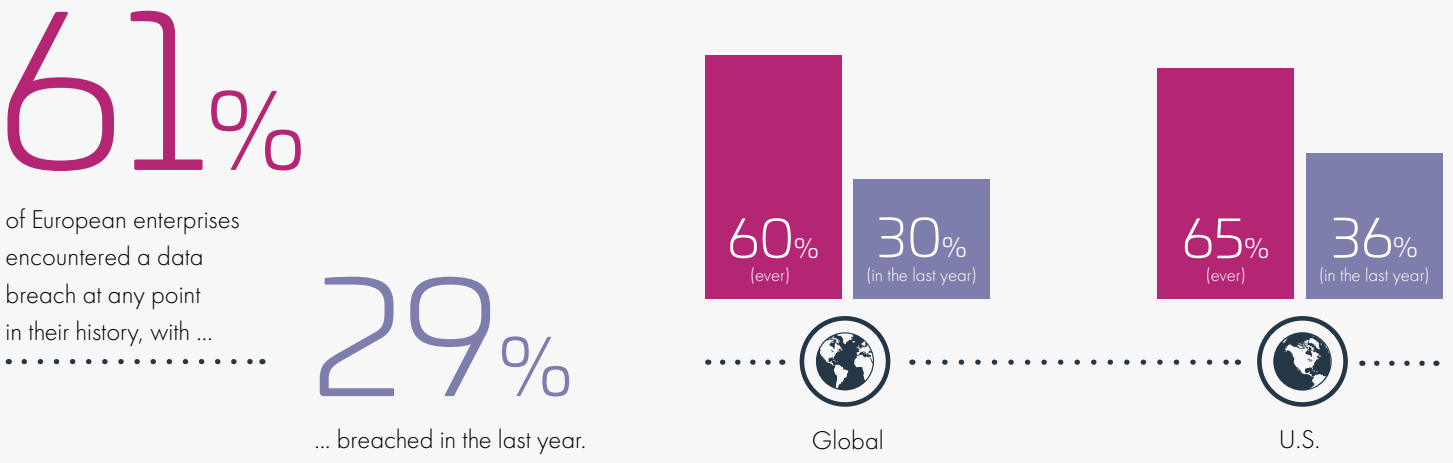


### The reality of the multi-cloud enterprise

Multi-cloud environments make the task of protecting sensitive data more complex.

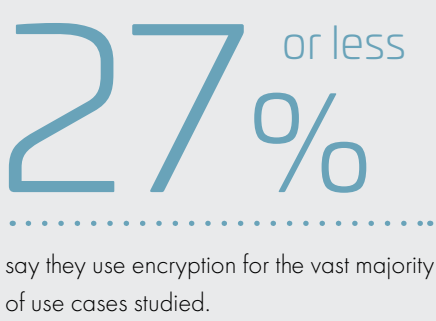


### Data breach resistance. No one is immune



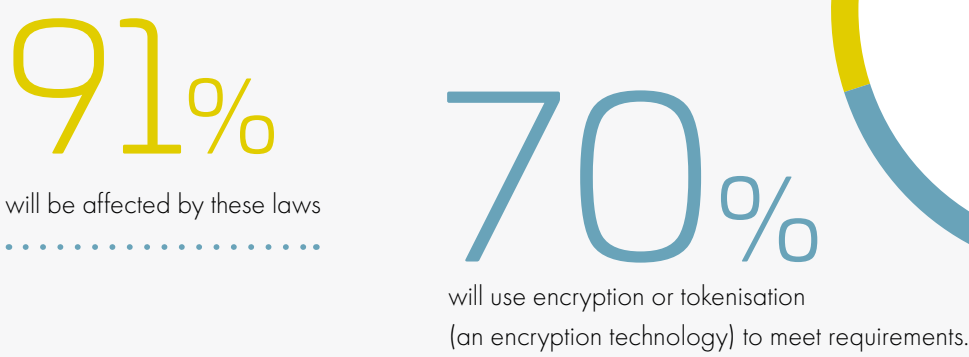
### Encryption rates are low

Despite recognising the importance of protecting sensitive data, encryption rates throughout enterprises are surprisingly low.



### Data privacy and sovereignty regulations

With the impact of GDPR and over 100 data privacy regulations already in place around the world:



### Data Security doesn't have to be hard

Organisations need to take a fresh look at how they provide data security. Visit the Thales website to download the full report, including IDC recommendations.

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