

More businesses are moving to the cloud but are they protecting their sensitive data?

The state of data security in Australia & New Zealand

(2020 Research by Ecosystem360.com)

Sensitive data storage



54% store in the cloud

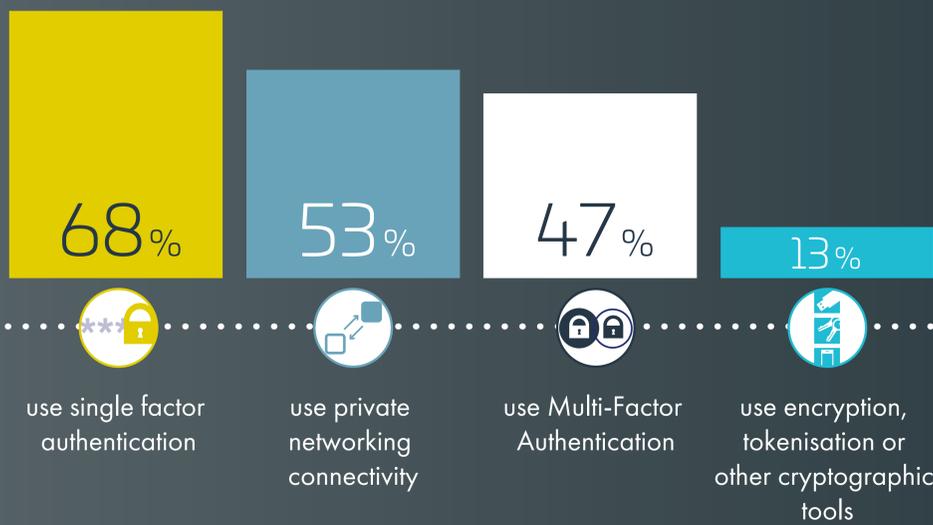


28% store in the cloud and on customer's premise



21% store on customer's premise

Measures to protect sensitive data in the cloud



Security with public cloud



Location of Crypto Keys



68% are kept by cloud provider

32% stored on customer's premise

Are A/NZ organisations aware that whoever holds the keys has access to the data ?!

Top 4 drivers of cybersecurity

