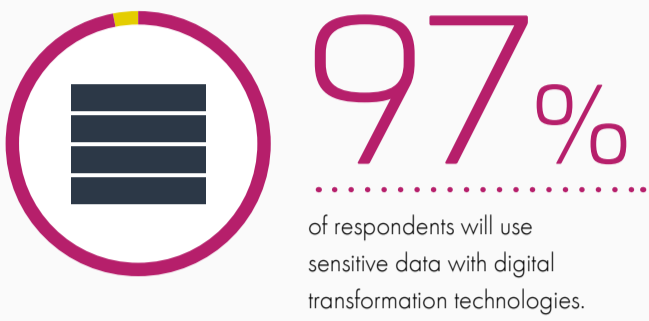


# The Changing Face of Data Security

## 2019 Thales Data Threat Report – India Edition

The report concentrates on the results from 100 IT security professionals from Indian firms with responsibility for, or influence over, IT and data security from within a total survey set of 1,200 global respondents. Survey, reporting and analysis conducted by IDC, and sponsored by Thales.

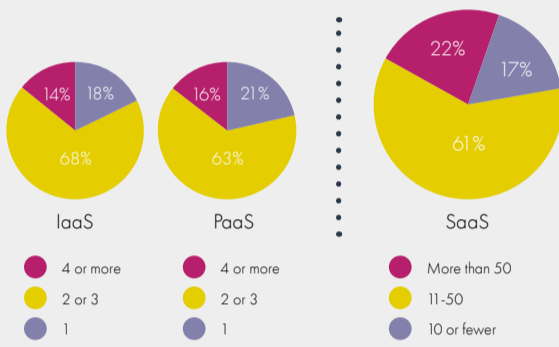
### Use of sensitive data with digital transformation is widespread



### The reality of the multi-cloud enterprise

Multi-cloud environments make the task of protecting sensitive data more complex.

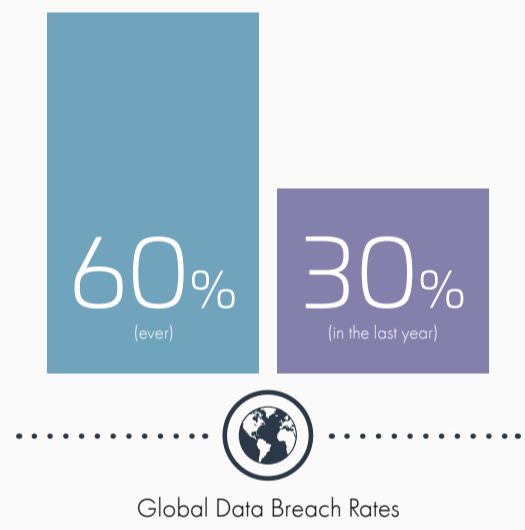
#### Number of cloud environments



Driven by the need to protect digital transformation's complex data environments,



### Data breach resistance: No one is immune



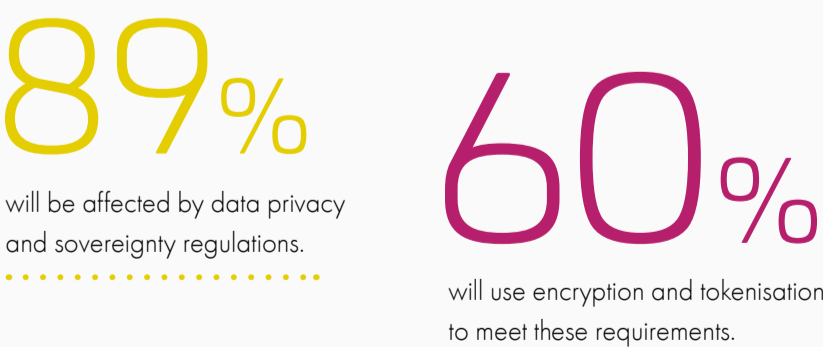
### Encryption rates are low

Despite recognising the importance of protecting sensitive data, encryption rates throughout enterprises are surprisingly low.



### Data privacy and sovereignty regulations impact nearly all

Indian firms face an array of privacy and compliance regulations such as UIDAI/AADHAAR, and the upcoming Data Protection Bill. Multinationals must also comply with international privacy laws such as the European GDPR.



### Data Security doesn't have to be hard

Organisations need to take a fresh look at how they provide data security. Visit the Thales website to download the full report, including IDC recommendations.

[Click to download report #2019DataThreat](#)

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