

Data Security Evolves to a Zero Trust Approach in Latin America

2020 Thales Data Threat Report — Latin America Edition

Results from the 2020 Thales Data Threat Report – Latin American Edition. The report concentrates on the findings from more than 200 Latin American executives from Brazil and Mexico with responsibility for, or influence over, IT and data security from within a total global sample of 1,723. Survey, reporting and analysis conducted by IDC, sponsored by Thales.

#2020DataThreat



Data Threats Are Pervasive



21%

of Latin American organizations admitted to having been breached in the past year.



49%

of Latin American organizations have experienced a breach at some point in their history.



17%

of Latin American organizations report that they have failed a compliance audit in the past year.

Sensitive Data in the Cloud is Growing



49%

of all data is stored in the cloud by Latin American organizations.

45%

of all Latin American organizations' data in the cloud is sensitive.

Is Enough Cloud Security in Place?



100%

of Latin American organizations surveyed say that they have at least some sensitive data in the cloud not protected by encryption.

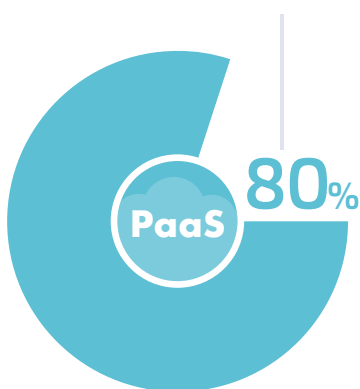


53%

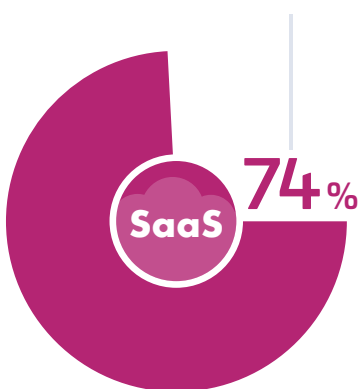
of all sensitive data in the cloud is protected by encryption.

Yes, It's a Multicloud World

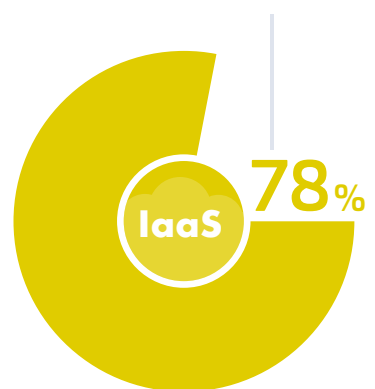
80% of organizations are using two or more PaaS providers.



74% of organizations are using 11 or more SaaS providers.



78% of organizations are using two or more IaaS providers.



Ready for Quantum Computing?

89%

are concerned quantum computing will create exposures for sensitive data.

of organizations see quantum computing affecting their cryptographic operations in the next five years.

73%

Modern Data Security for the Zero Trust World



Discover Sensitive Data



Encrypt Sensitive Data



Secure Encryption Keys



Control User Access

Visit cpl.thalesgroup.com/LATAM-DTR to download the full report, including IDC recommendations.

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