

# Data Security Workshops

## Reduce Risk, Increase Compliance



Every organization, large and small, must be prepared to respond to disruptive cyber incidents. Indeed, the United States Cybersecurity & Infrastructure Security Agency (CISA), has issued a “Shields Up” alert, its highest threat level, to all U.S. organizations. If you are considering heightening your cybersecurity posture, we encourage you to take advantage of a complimentary Data Security Workshop. This workshop can help you reduce the risks to your organization by focusing on your most critical data and information from being exposed, altered or denied access to.

During this workshop, our experts will help you develop a data protection strategy customized to your organization by:

- Understanding your data protection goals and objectives, including your current methods of protection and access control
- Understanding your levels of risk and exposure, including the top threats to your organization
- Developing an actionable plan with tactical steps to discover, protect, and control access to your data
- Providing strategies to protect all data fields as close to the point of creation as possible
- Aligning your data protection strategy to regulatory and compliance requirements as needed

## Align Your Data Protection to Regulatory and Compliance Requirements

**Where does your organization stand with the CISA Shields Up alert, the White House Executive Order 14028 on Cybersecurity, or Zero-Trust Architecture? Where should you take action?**

Legacy security architectures can struggle with protecting data in a hybrid enterprise because they often operate with outdated views of how organizations interact with their data. As cyberattacks continue to rise, it becomes more and more imperative that you put the right measures in place to help you better discover, protect, and control access to your data.

Data-centric security protects the data itself rather than just the endpoints, networks, and applications. During your Data Security Workshop, Thales experts will help your organization identify weak spots in your current cybersecurity posture and identify solutions to quickly bring you up-to-date.

### Zero Trust Status

Q: Where are you on your Zero Trust journey?

Execution: We have a formal strategy and are actively embracing Zero Trust policy

30%

Evaluation: We are planning and researching to develop a Zero Trust Strategy

22%

Consideration: We are considering it, but have no formal plans

23%

No Strategy: We currently have no Zero Trust Strategy

25%

## Your Data, Their Cloud

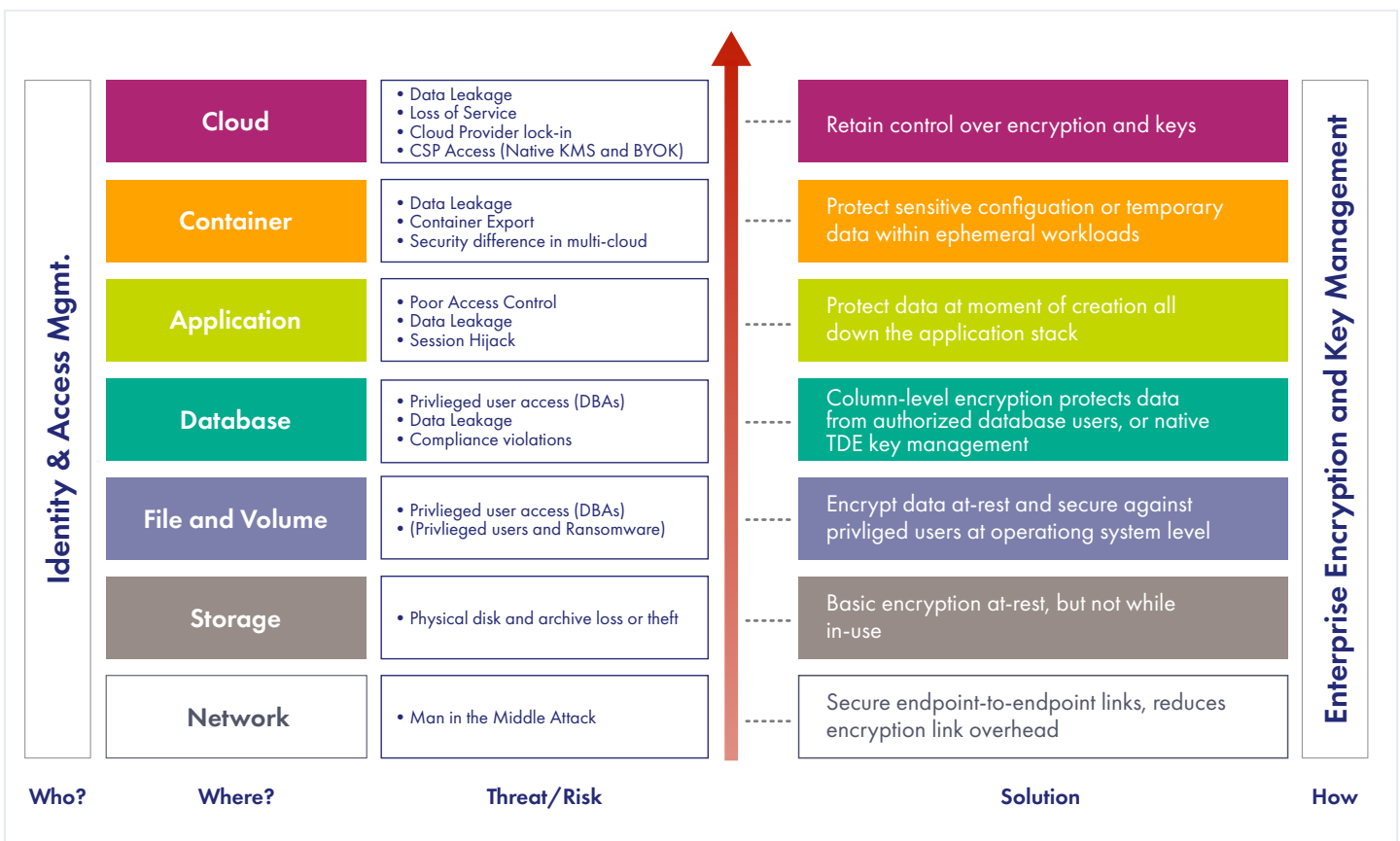
The cloud offers organizations many benefits, including scalability, cost savings, and improved collaboration. However, data breaches in and from the cloud are a real risk due to operational complexity caused by using too many cloud providers. During your Data Security Workshop, you'll learn about the different way you can manage, protect and control access to your data and encryption keys across a hybrid or multicloud environment.

## Insight into Multiple Approaches to Encryption and Data Protection

Sensitive data sprawls across the enterprise, the cloud and well beyond. Too often, IT Security has limited visibility into where data is stored and who has access to it.

During the workshop, we will show you where you are most vulnerable, what you can do to mitigate risk and protect against ransomware exploits, how to add defense in-depth, support compliance, and mitigate for human error.

## Data Vulnerability Risks and Common Mitigation Approaches



Contact your Thales sales representative today to schedule your complementary Data Security Workshop.