

# OneWelcome

## B2B Identity Management



# OneWelcome unleashes the power of CIAM and expands your business

## Allow for seamless and secure digital collaborations in your B2B ecosystem

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Transform how you collaborate with your business partners, suppliers, and vendors. With our cloud-based CIAM solution, you allow the right people from the right organizations to access your resources while maintaining control of your own corporate data. The Thales OneWelcome CIAM platform empowers you to connect and protect digital identities across your B2B ecosystem – seamlessly and securely.

### CIAM is the foundation for an effective B2B identity management

Business is complex. The technology that supports it shouldn't be. OneWelcome's B2B CIAM solution simplifies the registration, onboarding, delegation management and access control of guest users from the organizations you work with.

#### **How can OneWelcome's CIAM enforce B2B success?**

Our cloud identity platform secures and streamlines B2B relationships. We help companies easily connect and protect their entire B2B ecosystem, empowering you to:

#### **Onboard your business customers smoothly**

Streamline the orchestration of your business customer onboarding with intuitive, user-friendly interfaces and processes.

#### **Improve collaboration with suppliers**

Enhance cooperation and value chain integration with suppliers and external partners through cascaded user lifecycle management.

#### **Allow brokers to manage your customers**

Boost business growth by giving dealers and brokers more control to directly manage customers and by empowering distribution channels and shops-in-shop.

#### **Facilitate guest users efficiently**

Manage, scale and automate temporary user access to prevent inactive accounts and time-consuming processes.

#### **Enable power of attorney**

Authorize selected agents and data stewards to act on behalf of customers with the aid of thorough audit trails our CIAM platform generates.

#### **Govern external access effectively**

Prevent fraud and fines with our cloud-based identity platform, which gives CISOs and DPOs of enterprises point-and-click control over all external users' access and privacy.

#### **Reduce admin costs**

Save on operational costs from managing users who are not in proximity by delegating user administration to your business partners.

#### **Build scalable apps and portals**

Provide developers with APIs and SDKs for simple B2B identity integration so they can focus on building business functionality.

#### **Integrate things in your organization's value chain**

Enables secure communication between machines and devices and organizations' B2B ecosystems.



## Our CIAM capabilities that ensure successful B2B identity management

### **Multi-factor authentication:**

With multi-factor authentication, you can add additional security layers such as biometrics, face recognition, one-time password or mobile login for your power users.

### **Delegated administration:**

Our flexible delegated administration feature enables businesses to assign the right amount of autonomy and responsibility to each B2B partner, allowing them to manage their own business while you keep a bird's eye view.

### **Single Sign-On**

With Single Sign-On, B2B users receive fast, secure and seamless access to online services with just a single login of their choice.

### **EIDAS:**

We aid businesses across industries in connecting public and private service providers to eIDAS, allowing European users to access services on behalf of their company in other member states by logging in with their familiar national eIDs.

### **Identity lifecycle management:**

Using multiple integrations with backend and source systems, enterprises can manage automated provisioning at scale – and create a modern directory for today's demands.

### **Identity registration:**

Businesses can efficiently onboard and manage business partners and applications leveraging our simple and intuitive registration processes – which also empower them to further cascade roles to new users.

## About Thales

The people you rely on to protect your privacy rely on Thales to protect their data. When it comes to data security, organizations are faced with an increasing number of decisive moments. Whether the moment is building an encryption strategy, moving to the cloud, or meeting compliance mandates, you can rely on Thales to secure your digital transformation.

Decisive technology for decisive moments.



# THALES

Building a future we can all trust

## Contact us

For all office locations and contact information,  
please visit [cpl.thalesgroup.com/contact-us](https://cpl.thalesgroup.com/contact-us)

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