



# Identity Management Solutions for the Insurance Industry

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**THALES**  
Building a future we can all trust

# Over 80% Of Consumers Choose Insurers That **Provide Easy Log in Options**

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**With rapidly evolving customer needs, intense cost pressures, competitive challenges, and complex regulatory changes, insurance providers require a robust identity management solution to overcome these hurdles and drive digital transformation.**

By leveraging a comprehensive solution like the Thales OneWelcome Identity Platform, insurers can deliver seamless and secure customer experiences, transform their business operations, and navigate regulatory complexities with ease. With Thales, accelerate digital transformation and position your organization for success in the competitive marketplace.



We were able to create a unified customer identity thanks to the Thales OneWelcome identity platform. As a result, we have been able to provide seamless and secure digital services to our customers and business partners, digitally transforming our organisation.”

– Kevin Foley, Head of Technology Digital at Admiral



# Choose Thales to accelerate your company's digital transformation



## Provide frictionless, secure customer experience

Provide a unified customer experience across all touchpoints. Balance security and usability with an innovative IAM solution that enables frictionless, privacy-protected access for your customers at scale – regardless of their location, device or application.



## Streamline the onboarding and login processes

Optimise onboarding by eliminating complex and time-consuming registration processes with advanced features such as Digital Verification, Passwordless Login, and Single Sign-On (SSO).



## Minimise the risk of fraud and cyber threats

Safeguard your business against cyber threats, data breaches, fraud, and unauthorised access while preserving policyholder trust. Utilise advanced security features such as MFA, biometric verification, and KYC processes to fortify data protection and enhance your company's security.



## Integrate always-on compliance

Ensure seamless compliance with data regulations and privacy rules including obtaining consent for document processing and managing individual personally identifiable (PI) attributes.



## Delegate access and manage guest users efficiently

Assign the right level of access to any type of user at any time with our flexible delegated administration feature, whether it's customers or third-party partners. You can also manage, scale and automate temporary user access.



## Reduce operating costs and boost efficiency

Minimise your IT workload and maintenance costs with our future-proof, cloud solution. No more expensive in-house maintenance or labor hours devoted to keeping sub-optimal legacy systems up and running.



## Build scalable apps and portals

Provide developers with APIs and SDKs for simple identity integrations, so they can focus on building your business's functionality. The solution creates a unified platform that simplifies the steps you would need to take to create a new app or portal, from start to finish.



## Utilise enhanced data analytics

Access user data across any stage of their user journey through a centralized, cloud-based platform and gain a deeper understanding of how you can accurately meet their needs.

## Leading insurance companies trust Thales



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verzekeringen



Learn more about how you can embrace the power of digital identity for insurance

<https://www6.thalesgroup.com/IAM-Insurance>

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Contact us

For all office locations and contact information,  
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