# Individual modules to unleash the full potential of your IAM

The Thales OneWelcome Identity Platform has been designed to be modular. You can add any of these modules to your existing IAM platform, or they can be mix-and-matched to help you achieve your IAM objectives quicker, with a lot less complexity.

If, for example, you wanted to go passwordless, we can easily provide Multi-Factor Authentication (MFA) solutions that work with your existing platform and provide an extra layer of security and convenience.



#### User Journey Orchestration

# Provide the best user onboarding and login experience possible

- Configure user journeys tailored towards specific user groups
- Maximize ease of use and drive conversion rates up, while minimizing risk and staying compliant with rules and regulations
- Orchestrate and broker the full user lifecycle

#### Identity Broker

### Broker authentication transactions to regulated identity schemes

- Enable a wide range of regulated authentication schemes like eID's,
- Bank ID's and others, with a single connection
- Allow authentication through trusted options by your local community
- Jumpstart your authentication offering with pre-certified integrations to local identity schemes
- Integrate Self Sovereign Identity wallets and Zero Knowledge Proof capabilities

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#### Mobile Identity

## Build your business apps – and let us handle identity and security

THALES Building a future we can all trust

- Inject extra security into your app and accelerate Mobile App development by implementing our SDK
- Quick start with a branded authenticator app for iOS and Android
- Provide best-in-class passwordless authentication with QR codes and push notifications
- Add transaction signing capabilities to your app



# Consent & Preference Management

# Putting users back in control of their personal data

- Provide users with control over their personal data, in line with GDPR
- Build a trust-based relationship by being transparent on why and how data is processes
- Collect consented data just-in-time and just-enough to provide excellent user experiences



#### Delegation Management

# Delegate access and manage relationships for online collaboration

- Delegate user management to partners and teams
- Streamline usability for business users
- Granular controls on applications and identities
- Point and click modelling of delegations and relationships

### Externalized Authorisations

#### A powerful policy editor with enforcement

- Manage authorizations for multiple commercial and bespoke applications
- Streamline permissions management from a single platform
- Evaluate relationships between users to grant access
- Separate policy management from application lifecycle

#### Identity Verification

# Identity proofing based on document & biometric verification

- Minimize application fraud
- Secure and streamline your onboarding process
- Comply with regulations
- Improve risk assessment over time



#### Identity Affirmation

# Confidently recognize your best customers based on interactions

- Increased confidence that identity proofing is safe
- Avoid unnecessary identify proofing costs when risk is high
- Protect marketing campaigns from fraudsters who exploit reward programs
- Dynamically adapt to fraudulent attacks and implement countermeasures



#### Strong Customer Authentication

# Provides compliant evidence of user identity for known customers

- Deploy a mobile first strategy, transforming the user's smartphone into a highly secure authentication device
- Enable a smooth user experience and secure omnichannel access
- Comply with regulatory mandates and guidelines and prevent account takeover
- Support a cloud-based strategy



#### **Risk-based Authentication**

# Adapt your authentication strategy to reduce customer friction

- Enhanced security with elevated trust in device
- Enhanced security with 360° view of activities
- Reduce false positives by allowing transactions that would be otherwise rejected

Book a demo to discover how the Thales OneWelcome Identity Platform can help you unleash the full potential of your current IAM platform.

Book a Demo

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