Brochure

THALES

CYBERSECURITY

B2B Identity and Access Management

Securely manage the full lifecycle of external business identities at the scale your extended enterprise demands

cpl.thalesgroup.com

Organizations today operate in an increasingly interconnected world where success depends on seamless collaboration with partners, suppliers, contractors and service providers. Yet every new connection adds complexity — and risk. The third-parties considered trusted now account for a large share of data breaches demonstrating that an organizations' security is only as strong as its weakest link.

As digital transformation accelerates, companies are under pressure to move faster while maintaining trust and control across their expanding ecosystems. Extending access beyond employees introduces security and compliance challenges that traditional IAM systems were never designed to handle. Managing external users securely and efficiently has become one of the defining challenges of modern business — and a critical foundation for sustainable growth.

Recognizing the Challenge
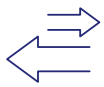
Onboarding and offboarding external users quickly and within their business context remains complex. Each partner, supplier, or contractor has unique access needs, but manual or IT-driven processes slow onboarding and often leave accounts active long after users depart.

Keeping external user data accurate over time is difficult. Frequent role or organization changes lead to outdated access rights, while coordination gaps between companies erode visibility and trust in who is accessing your systems.

Conventional access models no longer fit modern ecosystems. Flat user lists and static roles cannot capture how different business entities interact, making it hard to assign precise access or reflect partner hierarchies.

Verifying external identities adds complexity and delay. Incomplete or inconsistent information from partners makes validation slow and unreliable, weakening assurance and delaying collaboration.

Compliance expectations are rising while visibility is low. Auditors demand proof of who has access to what and why across organizations and systems, but fragmented records make reporting difficult and error prone.

Securing new apps and integrations without slowing delivery remains a challenge. Each new system requires identity connections and access controls, consuming developer time and increasing the risk of misconfigurations.

Collaborating with Confidence Across the Extended Enterprise

Modern enterprises rely on a growing network of partners, suppliers and business customers to deliver value. Thales B2B Identity and Access Management is a comprehensive solution that helps organizations onboard external users quickly, protect sensitive assets from unauthorized access and create seamless experiences that strengthen external business users' productivity. Purpose-built for scale, it adapts as business relationships evolve, keeping access appropriate, auditable and aligned with enterprise policies.

By reducing manual effort and unifying how external business users are managed, Thales B2B Identity and Access Management lowers cost, improves agility and simplifies oversight for IT. It turns a complex partner networks into a secure, efficient and trusted ecosystem – one that drives collaboration, accelerates business outcomes and reinforces confidence across every connection.

With the B2B Identity and Access Management, a solution that leverages the Thales OneWelcome Identity Platform, you gain:

- **Secure and flexible user experience:** Ensure every third-party user interacts with your services in a simple and consistent way, tailored to their context.

- **Empower self-service:** Offer end users intuitive and familiar login solutions, settings and self-service options, to prevent unnecessary support calls.

- **Stay agile with an API-first design:** Our APIs plug into your IAM and business systems to streamline integrations, improve efficiency and support deeper automation across your ecosystem.

- **Minimize risks:** Comply with security and data sovereignty requirements while delivering a seamless experience to all your users.

- **Modernize IT infrastructure and lower TCO:** Move to the cloud and embrace SaaS technologies to reduce operational cost and shorten time to market of new functions.

Core Capabilities

True digital collaboration begins when identity becomes the language of trust. These capabilities give enterprises the structure, security and agility to grow confidently across every business connection.

Hierarchical and Relationship Modeling

Reflect how your ecosystem truly operates. Access and management rights can be defined according to each organization's hierarchy and relationships—ensuring consistent permissions, clear accountability and reduced administrative effort.

Fine-Grained Authorization

Control access with precision through fine-grained role-based (RBAC), attribute-based (ABAC) and relationship-based (ReBAC) policies. Dynamically enforce least-privilege access so users receive exactly the rights they need, aligned to role, context and business purpose.

Delegated User Management

Give business managers control to manage their own users within defined scope. Multi-tier delegation reduces IT workload while keeping governance centralized and policies consistent across the network.

Self-Service Account Management

Let users update their own profile details and manage credentials without IT involvement, reducing help desk effort and keeping identity data accurate and current.

Authentication with Less Friction

Secure access through adaptive Multi-factor Authentication with passwordless options, and federated SSO. Apply the right level of assurance for each context to strengthen protection without slowing collaboration.

Continuous Visibility and Compliance

Deliver comprehensive identity and access events to monitoring and auditing systems, enabling organizations to maintain oversight, support investigations, and reinforce confidence across partner interactions.

When these controls work together, they cut through complexity, keep ecosystems secure and help business move at full speed without losing control.

Why Thales?

Thales has a tradition and referenceable reputation in Digital Identity and Security. Our B2B IAM solution was designed from the ground up to cater to the full range of B2B user groups and drive business collaboration. Thales has a long history of serving industries with the highest security requirements. Security is in our DNA. This extends to our IAM solutions, where the world's leading brands place their trust in our expertise, backed by a dedicated team of over 15,000 specialists in the field and multiple references.

Let us explore how our approach can reinforce your identity management strategy and enhance your partner engagement procedures, ensuring your organization remains resilient and secure in an ever-changing digital landscape.

THALES

CYBERSECURITY

Contact us

For contact information, please visit
cpl.thalesgroup.com/contact-us

cpl.thalesgroup.com