DATA THREAT REPORT

Country Data Sheet - Mexico

Introduction

For five consecutive years, the **Thales Data Threat Report** has analyzed worldwide trends in data security, cloud adoption, compliance and security strategies. The 2025 report continues to examine internal vulnerabilities, external threats and their impacts on enterprise assets. The Data Threat Report also evaluates new and evolving technologies affecting risk management and data security. The report revisits core data security principles in light of evolving technology, industry, regulatory and risk landscapes, with additional focus this year on application security. As always, the Data Threat Report encourages and equips security leaders to build stronger alliances spanning their own organizations and partner ecosystems to achieve broader enterprise goals.
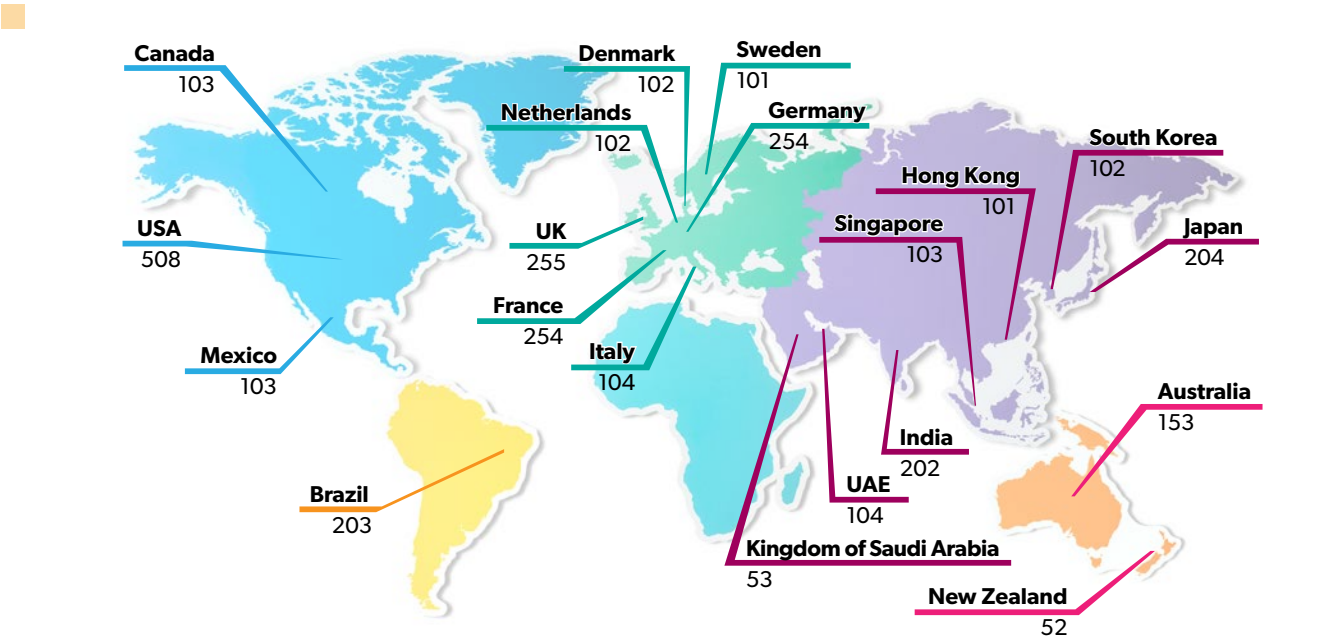
S&P Global
Market Intelligence

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ARROW
Five Years Out

CLIMB

EXCLUSIVE NETWORKS

TD SYNNEX

About this Study

This research was based on a global survey of 3,163 respondents fielded via web survey with targeted populations for each country, aimed at professionals in security and IT management. In addition to criteria about level of knowledge on the general topic of the survey, the screening criteria for the survey excluded those respondents who indicated affiliation with organizations with annual revenue of less than US$100 million and with US$100 million-$250 million in selected countries. This research was conducted as an observational study and makes no causal claims.


World map with respondents by country:
Canada 103, Denmark 102, Sweden 101, Netherlands 102, Germany 254, South Korea 102, Hong Kong 101, USA 508, UK 255, Singapore 103, Japan 204, France 254, Italy 104, India 202, Australia 153, UAE 104, Mexico 103, Kingdom of Saudi Arabia 53, New Zealand 52, Brazil 203

Revenue	Number of Respondents
$100m to $249.9m	187
$250m to $499.9m	802
$500m to $749.9m	842
$750m to $999.9m	770
$1 Bn to $1.49 Bn	226
$1.5 Bn to $1.99 Bn	111
$2 Bn or more	225
Total	**3,163**

Industry Sector	Number of Respondents	Industry Sector	Number of Respondents
Retail	301	Other	170
Manufacturing	291	Travel / Hospitality	166
Healthcare	274	Pharmaceuticals	164
Financial Services	258	E-commerce	149
Government	255	Automotive	144
Technology	217	Education	137
Energy & Utilities	198	Telecommunications	128
Transportation	187	Biotechnology	124
Total			**3,163**

Key Findings - Mexico

Tracking AI Development

68% regard fast-moving ecosystem as most concerning GenAI security risk, followed by trustworthiness (59%) and lack of integrity (57%).
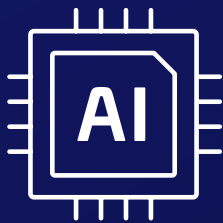
69% of respondents are investing in GenAI-specific tools, with 25% using newly allocated budget.

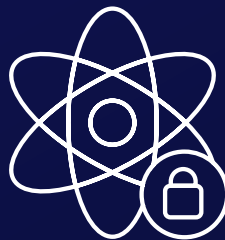**13%** considering their AI implementation as transformational.

Right on 'Q'

Organizations identified these major quantum computing security threats:

72% future encryption compromise

60% key distribution

52% future decryption of today's data, including harvest now, decrypt later

Data Security Fuels Digital Sovereignty

57% were driven to pursue digital sovereignty by specific customer, regional or global privacy mandates.

38% said that encryption and key management provide sufficient protection.

Trends in Data Security

17% have little or no confidence in identifying where their data is stored.

11% reported experiencing a recent data breach.

The Threat Landscape, Inside and Out

85% said that strong MFA is used more than 40% of the time.

From Cloud DevOps to Platform Engineering

46% said Secrets management is the leading DevOps security challenge.

21% identified secrets management as most effective in protecting data, despite the devastating impact of compromised secrets.

Application Security: Essential for Data Protection

36% of enterprises use more than 500 APIs.

53% of respondents said application-level denial of service attacks are a major concern for application security, placing it as the top response.

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