



# Strengthening Data Control and Protection:

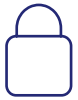
What is the link between  
Identity & Access Management  
and Digital Sovereignty?

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Building a future we can all trust

Digital sovereignty is the ability of enterprises to safeguard sensitive data and identifiable information. Attaining absolute sovereignty is a paramount objective for organizations, albeit a challenging one to accomplish. Understanding the link between Identity and Access Management (IAM) and digital sovereignty can help you master sovereignty principles with ease.

## Challenges with Digital Sovereignty



### Complex Privacy Legislations:

4/5 organizations are concerned with privacy legislations and sovereignty



### Dynamic Standards:

Digital sovereignty does not have a static, "one-size-fits-all" solution



### Costs

60% of organizations believe digital sovereignty is a costly effort



### Little Support:

While many face the sovereignty complexities, there is little expertise around it



### Global Scope

The global scope of data exchange makes it difficult to uphold sovereignty

## How can Identity and Access Management solutions ensure digital sovereignty?

Deploying an IAM solution empowers you to build a foundational framework that protects digital assets and ensures data control for individuals and organizations. With an advanced identity platform, you can effectively safeguard company resources and data linked to individuals, while globally adhering to regulatory mandates.

Reinforce control, security, and compliance measures within your digital ecosystem. Leverage a user-friendly and effective Identity and Access Management solutions to:

- **Define granular access policies:** Ensure that only authorized users can access specific resources and data.
- **Strengthen your security posture:** Mitigate the risk of data breaches and identity theft.
- **Maintain compliance and reduce regulatory complexities:** Stay up to date with changes in international frameworks such as The General Data Protection Regulation (GDPR) and California Consumer Privacy Act (CCPA).

Learn more about [Thales Identity and Access Management solutions](#)

## About Thales

Today's businesses and governments depend on the cloud, data and software to deliver trusted digital services. That is why the most recognized brands and organizations around the world, rely on Thales to help them protect sensitive information and software wherever it is created, stored or accessed – from the cloud and data centers to devices and across networks. As the global leader in data security, identity & access management, and software licensing, our solutions enable organizations to move to the cloud securely, achieve compliance with confidence, create more value from their software and deliver seamless digital experiences for millions of consumers every day.