

Data Intelligent Encryption, Anonymization, & Deletion

Leverage BigID's Data Intelligence and Thales' CipherTrust Platform to proactively encrypt, anonymize, and delete data accurately, and at scale.

- ▶ **Confidently Achieve** Data Privacy Compliance.
- ▶ **Better Address** Data Subject Access Requests (DSARs).
- ▶ **Accelerate** Automated Security Operations.
- ▶ **Improve** Enterprise Data Risk Posture.

Meeting Compliance While Maintaining Valuable Data

Efficiently handle data subject access requests (DSARs) by automating the process and targeting only the requested data. Discover and classify personal data accurately and align it with individuals and entities. Correlate data across the entire environment to ensure accurate connections. Retain only necessary personal data, eliminating the risk of deleting critical non-personal information required for business operations and analysis.



BigID + Thales: Better Together

Thales and BigID have partnered to offer an integrated solution that utilizes a cryptographic algorithm to anonymize personal records without affecting non-personal data. This solution delivers multiple benefits, including compliance with privacy regulations, fulfillment of data access requests, centralized operations, and enhanced data risk management across the enterprise.



Meet Privacy Compliance

Ensure privacy compliance with GDPR, CCPA, LGPD, and other regulations by utilizing BigID's data intelligence to classify sensitive data across all structured, unstructured, and semi-structured sources. Classify data by sensitivity and importance, and take necessary remediation actions on sensitive data sets using Thales Ciphertrust.



Fulfill DSARs with Precision

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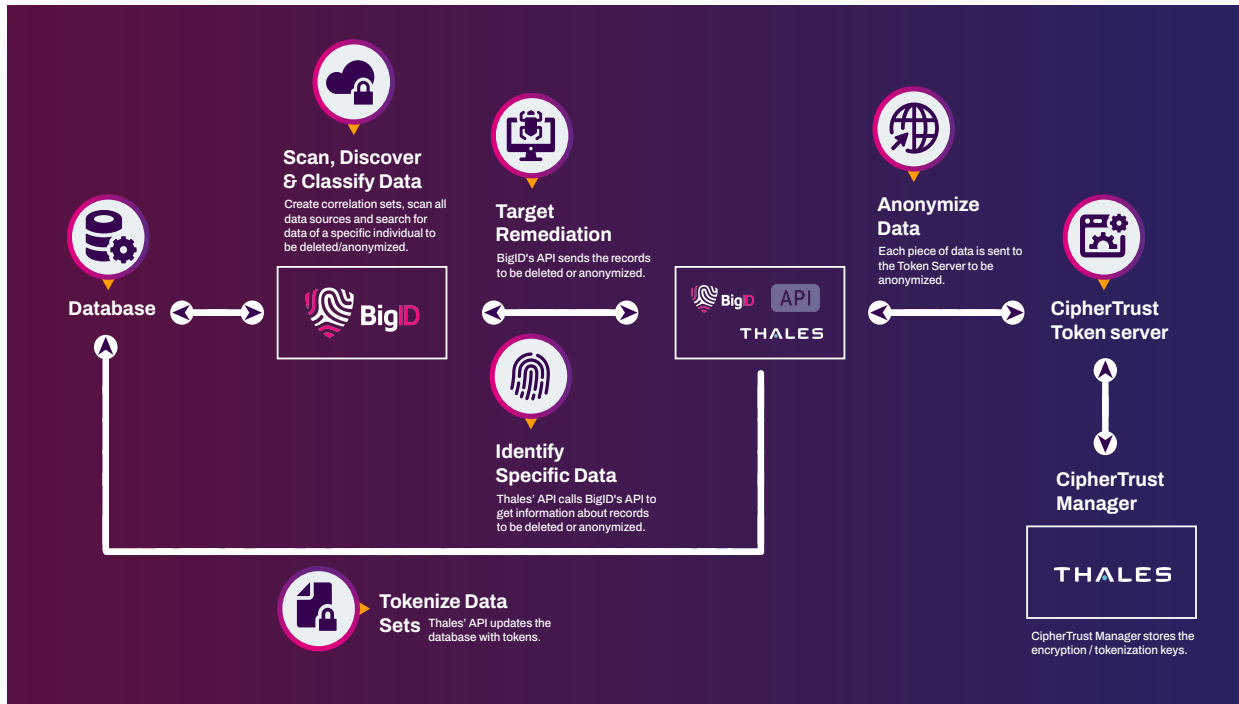


Automate & Centralize Operations

Centrally manage all sensitive, personal, and regulated data across any data source, on-prem or in the cloud, with Thales' console. Utilize BigID to automatically scan, discover, classify, label, and catalog sensitive data with rich context and insight. Seamlessly integrate with Thales CipherTrust platform to automate key management, encryption, and data anonymization policies and actions. Automate end-to-end fulfillment of data subject rights requests and data anonymization.

Improve Your Data Risk Posture

Ensure comprehensive data protection by leveraging BigID to identify and flag at-risk data based on its context. Set remediation policies based on sensitivity level, location, residency, accessibility, and other attributes. When triggered, Thales CipherTrust Platform can automatically carry out the right prescribed action, such as encryption or deletion. Go beyond privacy and safeguard against unwanted data exposure or use.



About **BigID**

BigID enables organizations to know their enterprise data and take action for data-centric security, privacy, and governance. Companies deploy BigID to proactively discover, manage, protect, and get more value from their regulated, sensitive, and personal data across their data landscape. By applying next-gen ML across the data landscape, BigID's data security, privacy, and governance solutions enrich and extend the modern tech stack, making it easier than ever to discover dark data, reduce risk, accelerate cloud migrations, achieve compliance, and align with security frameworks by taking a data-first approach. Go big with the BigID Data Intelligence Platform or start small with SmallID: the first cloud-native, on-demand data-centric security solution designed to automatically discover, manage, and protect cloud data - across IaaS, PaaS, and SaaS.

About **Thales**

Today's businesses and governments depend on the cloud, data, and software to deliver trusted digital services. That is why the most recognized brands and organizations around the world rely on Thales to help them protect sensitive information and software wherever it is created, stored, or accessed – from the cloud and data centers to devices and across networks. As the global leader in data security and software licensing, our solutions enable organizations to move to the cloud securely, achieve compliance with confidence, create more value from their software, and deliver seamless digital experiences for millions of consumers every day.