



End-to-end Delegated User Management for any B2B use case

In today's complex digital landscape, the success of your business depends on secure, compliant, and flexible tools. These tools are essential for managing the identities of employees, customers, partners, gig workers and more. The Thales OneWelcome Identity Platform is an adaptable, modular solution offering your users a frictionless and trusted experience throughout their journey, no matter which channel they use to engage with your brand.

Even if your organization has the right tools in place for managing workforce and consumer identities, the needs of today's user groups often extend far beyond those two categories. You need a hybrid approach that accounts for users such as business partners, suppliers and B2B customers. With our Delegated User Management identity app, you can cater to the full range of your B2B user groups - whether they are customers, suppliers, or anyone in between.

Enabling proper access and authorization for these diverse sets of users, potential apps, and resources, is crucial for ensuring a seamless collaboration and data security across your network.

Delegated User Management benefits



Empower users

Delegate user management to partners and teams to empower your business ecosystem, lower admin costs and manage risks more effectively.



Adapt to your business needs

Delegated User Management adapts to your business needs, enabling the delegated administrators to manage application access for any user group.



Business user-friendly delegation

Offer your users an intuitive, point-and-click method for modeling delegations, with no IT skills needed.



Scale with ease

Streamline the management of access for a growing number of business partners with a focus on efficiency and scalability.

Key features

The Delegated User Management identity app provides powerful and flexible access management capabilities, enabling you to manage users and application access through delegation, entitlements, and customization.



Organizing identities

Organize your user population using a flexible multi-hierarchy model.



Configuring applications

Seamlessly integrate applications and web portals with Delegated User Management and the Identity & Access Core to enable user-friendly access and Single Sign-On (SSO).



Defining roles

Create roles that allow specific access to applications, web portals and the Delegated User Management identity app itself, with UI tailored for different user groups.



Setting up rules

Reduce your administrative costs and workloads with automated, role and attribute-based, access policies.



Fully customizable UI

Customize the user interface to align with your brand's look and feel, including your logo and brand guidelines and multiple versions for different languages or specific user needs.



Bulk import

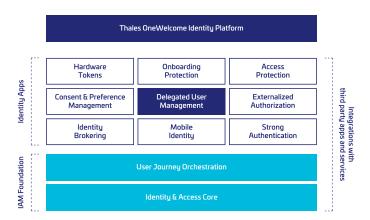
Manage large teams easily by importing and updating user data in bulks.

Delegated access that caters to your business's diverse user base

The Thales OneWelcome Identity Platform manages millions of identities every day worldwide. Our customizable design and out-ofthe-box functionalities offer you the performance and flexibility you need to implement state-of-the-art delegated user management.

Why leading companies trust Thales

Leading companies around the world rely on Delegated User Management from Thales. Our cloud-based identity platform is an agile, future-proof solution built upon best practices and the industry's strictest standards for security and performance.



The **partner manager** sits in your organization and is responsible for effectively managing both the creation of a new B2B entity and defining the delegated manager.

A **delegated manager**, defined during partner organization onboarding, helps manage their own users effectively. They operate within their organization's boundaries, managing user enrolment and access in an intuitive point-and-click way.

Standard users are the B2B organization and partners' employees who need tailored access levels and single sign-on for relevant applications.

Empower your entire business ecosystem with Delegated User Management



Business customers

Streamline onboarding and offboarding processes and provide all your customers with user-friendly access to the services they need.



Go to market intermediaries

Simplify access management for independent



Outsourcing



Delegation of authority

or partner companies, letting your customers'

Click here to learn more



About Thales

Today's businesses and governments depend on the cloud, data and software to deliver trusted digital services. That is why the most recognized brands and organizations around the world, rely on Thales to help them protect sensitive information and software wherever it is created, stored or accessed – from the cloud and data centres to devices and across networks. As the global leader in data security, identity & access management, and software licensing, our solutions enable organizations to move to the cloud securely, achieve compliance with confidence, create more value from their software and deliver seamless digital experiences for millions of consumers every day.







