

Solution Brief

# Thales OneWelcome Identity Platform

## Mobile Identity

A full-featured solution for  
enabling mobile IAM

[cpl.thalesgroup.com](http://cpl.thalesgroup.com)

**THALES**  
Building a future we can all trust

# Secure access to the mobile-first future

In today's complex digital landscape, the success of your business depends on secure, compliant and flexible tools for managing the identities of employees, customers, partners, gig workers, and more. The Thales OneWelcome Identity Platform is an adaptable, modular solution offering your users a frictionless and trusted experience throughout their journey, no matter which channel they use to engage with your brand.

The Mobile Identity app is a key component for building a future-proof identity and access management system, regardless of whether you manage the identities of customers or your own employees. Many organizations have a mobile-first strategy, and developing mobile capabilities for your end users takes precedence over desktop web portals. Mobile identities offer numerous advantages to businesses, such as simplifying your sign-up processes, preventing password issues, and protecting your end users from fraud. And as a bonus, verifying a mobile identity can be done in seconds.

## Key features

The Mobile Identity app is a full-featured solution for enabling identity and access management to users who want to connect with your company via mobile devices.



### Mobile sign-up

Offer fast, secure registration and ID verification using a PIN, default OS biometrics or sensory.



### Mobile SDK

Our mobile SDK facilitates communication between the mobile app's nodes, making it adaptable to any use case.



### Extensibility

Ensure high-grade security by adding our third-party authenticator's wide range of authentication options, including MFA, passwordless, QR enrollment, and more.



### Optimal user experience

Multiple user-friendly features, like biometric authentication, passkeys for passwordless login and push messages, are available right out of the box.



### Mobile authentication

Authentication requests can be sent via Fireside/APNS (Apple push notification service) or triggered by sending a QR code. Requests can be authenticated with a PIN, OS biometric, sensory or by pressing "Confirm".



### App2web

Enable single sign-on (SSO) and offer users an additional self-service channel, even without a native app.

## Mobile Identity benefits



### Simplify sign-up

Provide secure access to your business with user-friendly, mobile-first processes that cater to modern preferences.



### Prevent password risks

Offer convenient, secure sign-in options such as biometric, multi-factor, and passwordless authentication, e.g., using passkeys.



### The shortcut to a secure app

Inject security and transaction signing to your app and accelerate mobile app development with our SDK, or quick start with a branded authenticator app for iOS and Android.



## Error handling

Encourage self-service with nearly 40 helpful error messages or offer support contact information when needed.



## Branding

Colors, logos and images can be tailored to match your brand's unique identity.



## Advanced security

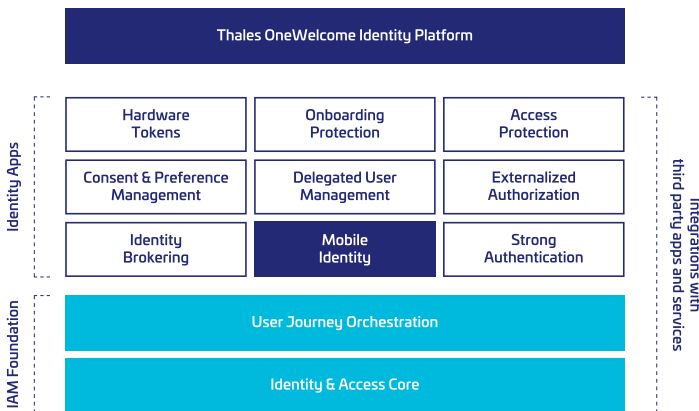
Protect your infrastructure with security features like jailbreak detection, tampering protection and payload encryption.

## The flexibility to overcome any mobile identity challenge

The Thales OneWelcome platform manages millions of identities every day worldwide. Our flexible, adaptable design and out-of-the-box functionalities offer companies of all sizes the performance and scalability they need to overcome today's mobile identity management challenges.

## Why leading companies trust Thales

Leading companies around the world rely on mobile identity capabilities from Thales. Our cloud-based identity platform is an agile, futureproof solution built upon best practices and the industry's strictest standards for security and performance.



## Achieve better results with mobile identity management from Thales



### Future-proof user experience

Enhance the user journey and drive engagement to digital channels with a modern, mobile-first approach.



### Ready for the gig economy

Manage access for a diverse set of users and their devices, including freelance and gig workers.



### Essential for hybrid work

Enable employees to securely access company resources on their own mobile devices.



### Empower self-service

Offer intuitive, familiar login solutions and settings, and prevent unnecessary support calls.



### Stay agile

Our APIs and SDKs make identity integration easy, so your developers can devote more time to create excellent customer experiences.



### Minimize risks

Comply with security and data sovereignty requirements while delivering seamless access to all your users, from any device.

[Click here to learn more](#)

## About Thales

Today's businesses and governments depend on the cloud, data and software to deliver trusted digital services. That is why the most recognized brands and organizations around the world, rely on Thales to help them protect sensitive information and software wherever it is created, stored or accessed – from the cloud and data centres to devices and across networks. As the global leader in data security, identity & access management, and software licensing, our solutions enable organizations to move to the cloud securely, achieve compliance with confidence, create more value from their software and deliver seamless digital experiences for millions of consumers every day.

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