

Solution Brief

THALES

CYBERSECURITY

# Thales OneWelcome Identity Platform

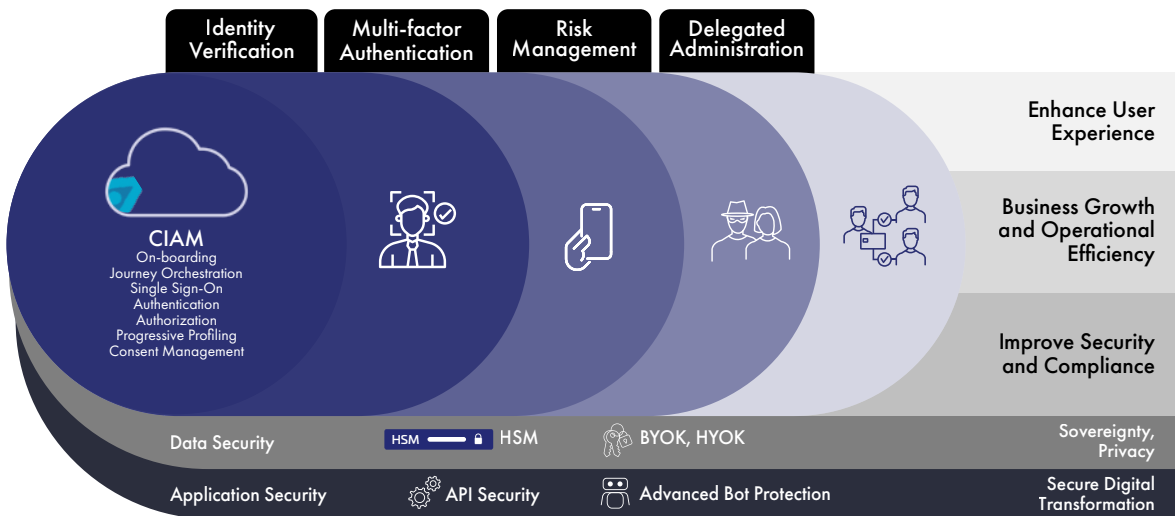
CIAM & Beyond

[cpl.thalesgroup.com](https://cpl.thalesgroup.com)

The Thales OneWelcome Identity Platform is a unified, flexible solution specifically designed to address modern Customer Identity and Access Management (CIAM) needs for consumer (B2C) identities and business-to-business (B2B) third-party or partner identities. Its modular architecture, rich suite of identity apps, and robust security features streamline identity management, secure all digital interactions, and support compliance across complex digital ecosystems—including regulatory mandates like GDPR.

## CIAM & Beyond with Thales OneWelcome Identity Platform

CIAM is no longer just about the login box, and essential features now include native Identity Verification for user onboarding, strong multi-factor authentication, fraud prevention, and delegated user management for external partners. CIAM is an integral part of an organizations overarching Digital Transformation goals. The Thales OneWelcome Identity Platform helps you achieve these goals through an integrated suite of services, available natively through the platform.



## Core Capabilities

### Consumer (B2C) Identity Capabilities

- Frictionless, secure, and privacy-protected access for customers, with user-friendly onboarding, login, and account creation.
- Passwordless and Passkeys support to strengthen security while improving convenience.
- Multi-Factor Authentication (MFA) and Risk-based Adaptive Authentication to minimize fraud and unauthorized access.
- Identity verification and KYC capabilities that ensure regulatory compliance and reduce risk for online services.
- BYOI (Bring Your Own Identity) & Social login for seamless customer journeys.
- Consent and preference management, with progressive profiling for rich but unobtrusive customer data collection.
- User journey orchestration for optimized engagement and personalized experiences that foster trust and drive conversions.

### eXtended Enterprise Access (B2B IAM) capabilities

- Seamless access management for external partners, suppliers, and vendors, enabling secure collaboration while protecting organizational assets.
- Delegated user management for efficient onboarding and lifecycle management of third-party user roles.
- Externalized authorization to enforce consistent access policies based on user and business attributes.
- Adaptive access control at individual, group, or application levels, supporting flexible security measures to fit varied business scenarios.
- Integration-ready with federated identity providers and government identity schemes for streamlined B2B interactions.

### Platform-Wide Features

- Visual Orchestration to effortlessly create user journeys like onboarding, authentication and more.

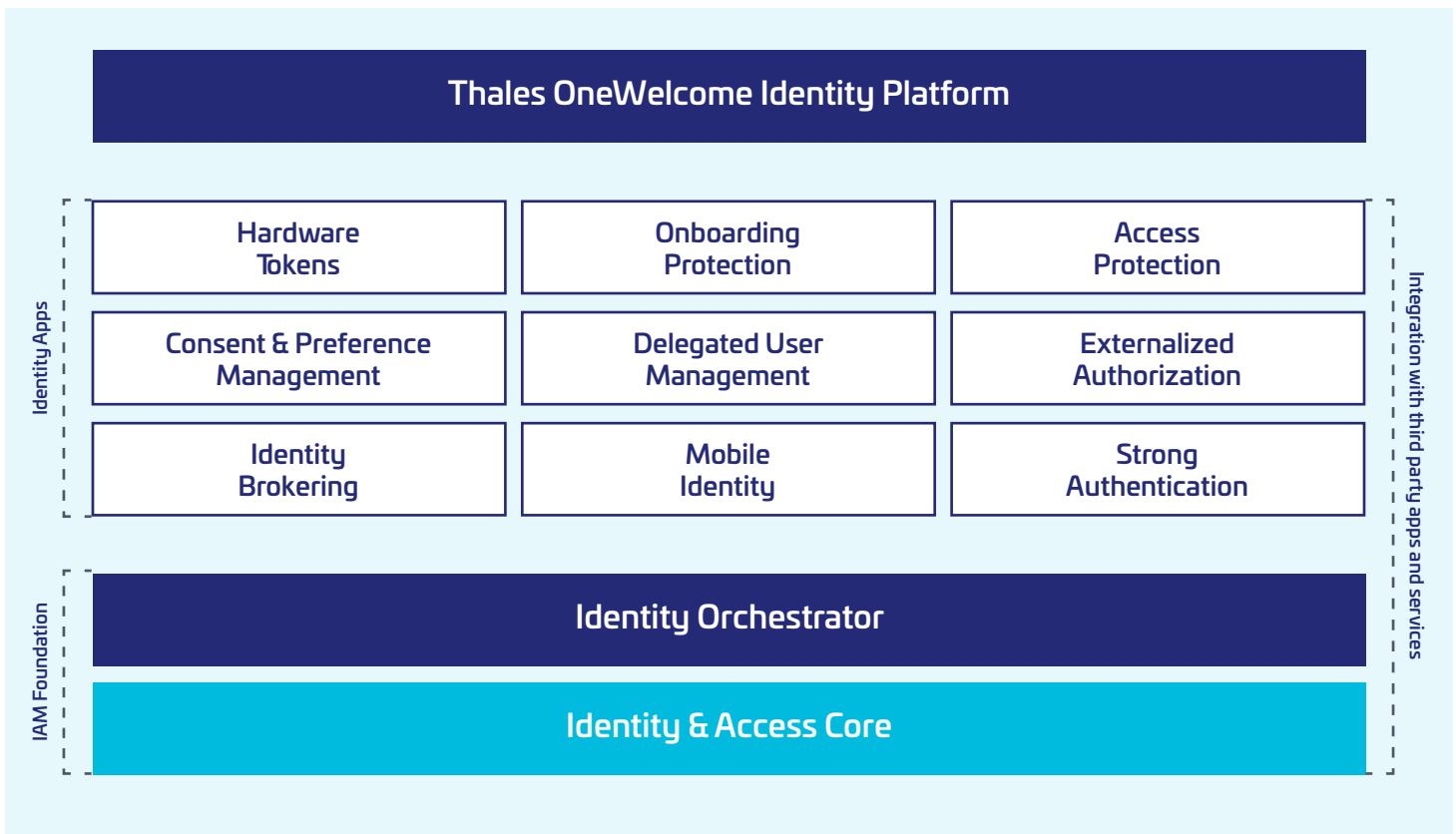
- Identity and credential stores using flexible, customizable data models with support for SCIM schemas and NISTIR 8112 attribute metadata.
- Event and audit stores for regulatory reporting, risk analysis, and compliance needs.
- API-first architecture enabling rapid integrations, automations, and custom workflow development.
- Biometric authentication and mobile-first workflows to support modern user preferences and high-security requirements.

### Compliance and Certifications

- Thales OneWelcome Identity Platform is certified for core privacy and security frameworks, supporting organizations with:
- GDPR (General Data Protection Regulation): robust encryption, privacy management, and auditing.
- HIPAA (Health Insurance Portability and Accountability Act): data protection and compliance for healthcare use cases.
- Additional certifications & compliance include ISO 27001, SOC 2, CCPA, FSQS NL-2, and eIDAS for comprehensive assurance.

## Key Benefits

- **Frictionless Security:** Deliver seamless user experiences without compromising privacy or protection—from onboarding through every interaction.
- **Unified Experience:** Manage all identities—customers, partners, gig workers, and employees—within a single, flexible platform.
- **Agility & Scalability:** Modular, API-first design enables fast adaptation to business needs, market trends, and evolving regulations.
- **Compliance Confidence:** Trusted certifications and granular consent management simplify compliance and bolster customer trust.
- **Optimized Collaboration:** Securely enable third-party and partner access without compromising operational integrity.
- **Lower Cost & Complexity:** Integrations and automation features streamline operations, reducing IT burden and accelerating digital transformation.



# Thales OneWelcome Identity Platform

The trusted choice for organizations needing advanced CIAM capabilities across consumer and partner identities, bringing the right balance of convenience, security, and compliance for the digital era.

## About Thales

Thales is a global leader in cybersecurity, helping businesses, governments, and the most trusted organizations in the world protect critical applications, sensitive data, identities, and software anywhere, at scale — with the highest ROI. With more than 30,000 customers, including 58% of the Fortune Global 500, our solutions are deployed in 148 countries around the world. Through our innovative services and integrated platforms, Thales helps customers achieve better visibility of risks, defend against cyber threats, close compliance gaps, and deliver trusted digital experiences for billions of consumers every day.